



# Blue Coat Church of England Academy

**Year: 12/13**

**Subject: Media Studies**

## Overview

### **NQF PEARSON BTEC Level 1/Level 2 First Certificate in Creative Digital Media Production**

**(Ending Summer 25)**

<https://qualifications.pearson.com/en/qualifications/btec-firsts/creative-digital-media-production-2013-nqf.html>

This course is worth 2 GCSEs. **The Grades available are: L2 Distinction, L2 Merit, Level 2 Pass, L1 Pass.** It acts as an introduction to Media industries and video editing skills. There are two external exam-based units: Unit 1: **Digital Media Sectors and Audiences**, which focuses on the Media sectors and how those sectors appeal to target audiences and Unit 8: **Media Industries in Context**, which focuses on the differences between public sectors in **the Media industries** and Private sectors in **the Media Industries**. Additionally, learners focus on recruitment techniques in the industry and legal and ethical considerations. Both exams last an hour long each. Exams are sat in January and resits in May. Units 2, 3 and 9 focus primarily on the research, pre-production, production, and postproduction of a documentary interview with a teacher. The outcomes for Units 5 and 14 are **the** research, planning and production of an online interactive magazine article based on revision techniques. There is an expectation that all units are completed, and all exams are sat at the appropriate times.

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**Pearson BTEC Level 2 Extended Certificate in Creative Media Skills**  
**(From Sept 25 onwards):**

[Creative Media Skills | Pearson qualifications](#)

This course is taken in one year and is part of the Sixth form Level 2 pathway. The course is worth 2 GCSEs

GRADES: L2PP, L2MM, L2DD.

On this course you will learn:

1. How to research moving image Products.
2. How to plan a Moving Image Product.
3. How to film and edit a moving image Product.
4. Investigate jobs in the Moving Image industry

100% Coursework: four assignments to complete.